

Marketing Intern job description

Our growing technology start-up would like to bring on a Marketing Intern. The successful candidate will be enrolled in a major university or college and studying marketing or communications. We're looking for a driven, ambitious individual who wants to create a career in social media and content marketing. We're offering a flexible schedule if you continue to take classes or you wish to pursue other opportunities simultaneously. We provide training, guidance and support, as well as the opportunity to experience the industry from the inside and gain valuable work experience.

Location: Zartech office – 12000 Ford Rd, Suite A463, Dallas, TX 75234

Responsibilities:

- Take over content creation for all of our company social media accounts, including organizing cross-platform content strategies
- Develop new social media campaigns from the ground up, considering our company's needs and our specific industries
- Monitor social channels for trending news, ideas and memes, then capitalize on those trends through our social media accounts
- Perform research into our company's industries, competition and provide actionable tips and advice for expanding our reach in the digital space
- Assist with capturing and analyzing social media metrics
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Assist in planning and staffing of trade shows
- Prepare promotional presentations
- Help distribute marketing materials

Qualifications:

- Preferred undergraduate student studying sales, marketing or communications or newly graduated candidates
- Must have excellent organizational skills, attention to detail, and the ability to prioritize in a changing environment
- Strong verbal and written communication skills
- Familiarity with social media strategies and platforms
- Ability to multi-task and take initiative
- Experience with content creation a plus, even if not profession
- Flexible work schedule

Overview:

Primary Location: Dallas, Texas

Schedule: Part-time

Salary: Hourly

Travel Required: No

To apply, please send your resume to career@zartech.net

About the company: Zartech, Inc. is a Dallas based startup that was founded in 2016 and provides cybersecurity product and services to organizations. For additional info please visit our website: Zartech.net

Zartech, Inc. is an equal employment opportunities (EEO) provider.